



Suds & Eco

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FOR IMMEDIATE RELEASE

Suds & Eco Leads “Seaside Sweep” Hurricane Cleanup Event

KEATON BEACH, Fla, Oct. 12, 2024 – In response to the devastation caused by Hurricane Helene, the Zero Waste Store, a leader in sustainable living’s, subsidiary Suds & Eco, will organize a major community cleanup event on Saturday, October 26, as part of National Make A Difference Day. The Seaside Sweep event runs from 8 a.m. to 8 p.m. at Keaton Beach, one of the hardest-hit areas along Florida’s Gulf Coast.

Partnering with local organizations Keep Florida Beautiful and Conservation Florida, Suds & Eco aims to support the post-hurricane cleanup. The Seaside Sweep offers eco-friendly solutions for communities recovering from the Category 4 storm’s destruction.

Event Details:

- What: Seaside Sweep – Hurricane Helene community cleanup.
- Where: Keaton Beach, Florida.
- When: Saturday, October 26, from 8 a.m. to 8 p.m.
- Who: ZeroWaste Store, Suds & Eco, Keep Florida Beautiful, Conservation Florida and community volunteers.

Volunteers will receive Eco-Friendly Community Cleanup Kits from Suds & Eco, including plant-based compostable gloves, reusable cleaning cloths, biodegradable trash bags, a flyer with a local help resource list, Suds & Eco's signature soap and shampoo bars and other eco-friendly personal and hygiene care items.

Sherry Carpenter, Executive Director of Keep Florida Beautiful, "In Florida, we take care of our neighbors. We all have a responsibility to reach out to help those affected by this disaster. One day, it could be us or our loved ones in need."

Sarah Cieslinksi, Founder and CEO of ZeroWaste Store, "We live and work here too. Our neighbors are in need, and we'll be here to help. Our goal is to reach 2,000 people in the hardest-hit communities and provide essential cleanup assistance."

How to Get Involved:

Anyone eager to contribute can join the Seaside Sweep at Keaton Beach. Donations can also be made at www.suds&eco/cleansweep.com, with all proceeds going directly to hurricane relief efforts.

About ZeroWaste Store:

ZeroWaste Store leads the way in eco-conscious living, offering a wide range of sustainable household and personal care products designed to reduce waste. The company advocates for a zero-waste lifestyle and partners with various environmental organizations to promote responsible consumer habits. Based in Florida, ZeroWaste Store plays a key role in community engagement through events like the Seaside Sweep.

Sherry Carpenter, Executive Director of Keep Florida Beautiful, emphasized the importance of community-driven recovery:

"In Florida, we take care of our neighbors. The Seaside Sweep embodies that spirit of unity and action."

About Suds & Eco:

Suds & Eco, the eco-friendly product line under the ZeroWaste Store brand, provides sustainable personal and home care items. Known for its biodegradable products, Suds & Eco works closely with environmental organizations to drive initiatives that support both people and the environment.

For more information about the cleanup event and the organizations involved, visit [Keep Florida Beautiful](#) and [FEMA's disaster response](#).

SOCIAL MEDIA POSTS:


Facebook:

READY TO MAKE A DIFFERENCE AFTER HURRICANE HELENE?



Caption:

 **Seaside Sweep Hurricane Cleanup – Make a Difference!** 

Join us on **October 26** at **Keaton Beach** for the **Seaside Sweep**, an all-day event to clean up after Hurricane Helene and support our neighbors in need. From 8 AM to 8 PM, we'll work together to clear debris, restore the coast, and uplift our community. 

Partnering with **Keep Florida Beautiful** and **Conservation Florida**, **Suds & Eco** will provide volunteers with **Eco-Friendly Community Cleanup Kits**, including compostable gloves, biodegradable trash bags, reusable cloths, and more. 🌱

🌟 **You can help in 3 ways:**

1. **Volunteer** on October 26 at Keaton Beach.
2. **Donate** to hurricane relief efforts at www.suds&eco/cleansweep.com.
3. **Share** this post to spread the word!

Let's come together and protect the place we call home. 💪

#HurricaneRelief #SeasideSweep #MakeADifferenceDay #EcoFriendlyCleanup #ZeroWaste
#FloridaStrong

Instagram:



Caption:

 **Join the Seaside Sweep!** 

On **October 26**, we're heading to **Keaton Beach** to help rebuild our beautiful coast after Hurricane Helene's devastation. 💪 Together with **Keep Florida Beautiful** and **Conservation Florida**, we'll spend the day cleaning up and supporting our community. 🏖️

Volunteers will receive FREE **Eco-Friendly Community Cleanup Kits** from Suds & Eco, filled with biodegradable trash bags, compostable gloves, reusable cloths, and more sustainable essentials. 🌱

Let's protect our coast and make a difference! 🌍

Event details:



When: Saturday, October 26 | 8 AM – 8 PM



Where: Keaton Beach, Florida

Get involved, bring your family, and let's restore our beautiful beaches together! 🙌

For more info and to donate, visit: www.suds&eco/cleansweep.com

#SeasideSweep #HurricaneRelief #EcoFriendly #MakeADifferenceDay #ZeroWaste
#SudsAndEco